Action Cards for Stakeholders

First 90 Days plans for mayors, entrepreneurs, youth and the diaspora — from Appendix F of the blueprint.

These one-page cards translate the CREATE-OWN-GROW framework into immediate, practical actions for four key stakeholder groups. Each card distils the blueprint's core elements into a "First 90 Days" action plan. No card waits for permission from above. Pick yours and begin.

Action Card 1: For Mayors and Local Council Executives

Your role. You are the frontline implementer of national transformation. Your council is where policy meets pavement.

The framework in brief. CREATE (value addition) + OWN (secure tenure) + GROW (investment multiplication) = local prosperity that stays local.

First 90 Days — your priority actions

- **Weeks 1–2:** Convene a Local Transformation Committee with traditional rulers, women's group leaders, youth representatives, and two respected business owners. Brief them on this blueprint.
- **Weeks 3–4:** Identify your council's "signature crop" or product — what do people grow or make here that leaves unprocessed? Commission a simple feasibility study for one processing facility.
- **Month 2:** Launch a "Land Title Drive" — set a target of 50 new title applications from your council area. Partner with a local surveyor and offer subsidised fees for the first applicants.
- **Month 3:** Allocate 5% of your council budget to a "Citizen Equity Pilot" — a small project (solar lights for the market, a grain dryer) where citizens can invest small amounts and share profits.

Key chapters for you. Chapter 3 (Council-Led Development), Chapter 9 (Kupe-Muanenguba Model), Chapter 12 (Sovereign Financing — Citizen Equity pillar).

What success looks like. By month 6, you should have one "quick win" project operational that citizens can see, touch, and benefit from.

Action Card 2: For Entrepreneurs and Business Owners

Your role. You are the engine of the CREATE pillar. Your willingness to invest, innovate, and employ is the heartbeat of local prosperity.

The framework in brief. This blueprint creates an ecosystem where processing raw materials locally (not exporting them) is rewarded, where secure land tenure unlocks capital, and where patient investment multiplies.

First 90 Days — your priority actions

- **Weeks 1–2:** Audit your supply chain. What raw materials do you source? Could any be processed one step further before you receive them? Identify one “value capture” opportunity.
- **Weeks 3–4:** Visit your local CFCE (Business Creation Formality Centre). Register formally if you have not. Ask about the National Challenge Grant programme (Chapter 10) and SCE resources.
- **Month 2:** Formalise your land tenure. If you operate on untitled land, begin the titling process — a formal title unlocks bank credit and protects your investment.
- **Month 3:** Connect with your Regional Industrial Cluster (Appendix K, Table K.7). Explore partnerships with other businesses for shared processing facilities, bulk purchasing, or collective export.

Key chapters for you. Chapter 2 (CREATE-OWN-GROW Principles), Chapter 10 (Industrial Policy), Chapter 11 (Digital Tools for Business).

What success looks like. By month 6, you should have either: (a) added one new processing step to your product, (b) formalised your land or business registration, or (c) joined a cooperative or cluster for shared resources.

Action Card 3: For Youth (Ages 15–35)

Your role. You are 60% of Cameroon's population. This blueprint is written for you — not as beneficiaries, but as builders. Your energy, digital fluency, and hunger for change are irreplaceable assets.

The framework in brief. This blueprint prioritises skills over certificates, ownership over employment, and local opportunity over migration. It opens doors you may not have known existed.

First 90 Days — your priority actions

> **Weeks 1–2:** Identify one practical skill aligned with your region's industrial cluster (see Appendix K, Table K.7). Solar technician? Agro-processing operator? Digital marketer? Find a training programme or apprenticeship.
>
> **Weeks 3–4:** Form or join a youth group of 5–10 people with similar ambitions. Pool resources to start a small venture — even 50,000 CFA can launch a mobile phone repair or roasted groundnut business.
>
> **Month 2:** Engage your local council. Attend one council meeting. Ask the mayor what youth programmes exist and volunteer your group for a community project — even one day of service builds credibility.
>
> **Month 3:** Become a "Citizen Data Collector". The scorecard (Chapter 14) needs youth to verify progress. Volunteer to participate in community scorecards — it gives you a voice and visibility.

Key chapters for you. Chapter 5 (Skills Revolution), Chapter 7 (DDR for Ex-Combatants, if applicable), Chapter 11 (Digital Opportunities), Chapter 14 (How to Participate in Monitoring).

What success looks like. By month 6, you should have: (a) acquired or be acquiring one marketable skill, (b) participated in one civic activity, and (c) earned income from a venture you helped create.

Action Card 4: For the Diaspora

Your role. You are the bridge between two worlds. Your remittances already sustain millions of families. This blueprint asks you to convert survival capital into investment capital — money that builds, not just feeds. Your global expertise, professional networks, and financial capacity make you indispensable to every pillar of transformation.

The framework in brief. This blueprint creates secure, transparent investment vehicles that let you fund Cameroon's transformation without trusting the same systems that drove you to leave. Blockchain-tracked Diaspora Bonds, community equity stakes, and mentorship platforms ensure your contribution is visible, productive, and protected.

First 90 Days — your priority actions

Weeks 1–2: Audit your current remittance flow. How much do you send home monthly? How much goes to consumption versus investment? Most diaspora Cameroonians discover that 80–90% of their remittances fund consumption. This is not failure — it is the baseline you are about to change.

Weeks 3–4: Identify your investment entry point. The Diaspora Bonds programme (Chapter 12) offers three tiers: Starter Bond (250,000 CFA / £300), Community Bond (1,000,000 CFA / £1,200), and Project Bond (5,000,000 CFA / £6,000). Decide which tier fits your capacity. Even the Starter Bond, tracked on the NSB transparency portal, is a stake in something visible.

Month 2: Register on the Diaspora Knowledge Bridge platform (Chapter 5, Section 5.4.2). List your professional skills and indicate whether you are available for (a) remote mentorship (2–4 hours a month), (b) short-term advisory missions (1–2 weeks in-country), or (c) full return within 3–5 years.

Month 3: Form or join a diaspora investment circle. Gather 5–10 Cameroonians in your city who share a regional affiliation or professional interest. Pool resources for a collective Diaspora Bond investment or sponsor a specific community project. Collective investment amplifies impact and creates peer accountability.

Key chapters for you. Chapter 12 (Sovereign Financing — Diaspora Bonds pillar), Chapter 5 (Diaspora Knowledge Bridge), Chapter 10 (Industrial Policy), Chapter 14 (How to verify your investment's impact via the Scorecard).

What success looks like. By month 6: you have made one investment — however small — through a transparent, tracked vehicle. You have registered your skills on the Knowledge Bridge. You have redirected at least 10% of your monthly remittance from consumption to investment. And you can show your children, wherever they were born, something concrete: "That light, that road, that clinic — your family helped build it."